



CASERNs 2nd Virtual Conference
“Nurses in Independent Practice: A Paradigm Shift”
 Saturday, February 8, 2025 // 09:00 to 16:00 EST

Preliminary Program

Register now at www.casernsconference2025.com

Time (EST)	Topic	Speaker
09:00-10:00	Visit the Virtual Exhibit Hall	
10:00-10:05	Opening Remarks & Land Acknowledgement	Gigi van den Hoef, MHS, BSc, RN CASERNs Executive Director
10:05-10:35	Keynote Address: How Nurses in Independent Practice are Creating Change Outside Traditional Roles	Valerie Grdisa, PhD, RN CEO, Canadian Nurses Association
10:35-10:45	Q&A	
10:45-11:15	Attracting Culturally Diverse Populations to your Healthcare Business	Lori Zozzolto, BScN, RN, NSWOC Regional Clinical Specialist, Convatec
11:15-11:45	Incorporating a Health Care Business: Advantages and Limitations	Rene Champagne, Certified Tax Specialist (CTS) FBC Consulting
11:45-12:00	Q&A	
12:00-12:15	Sponsored Presentation	Care Rx
12:15-12:45	Visit the Virtual Exhibit Hall	
12:45-13:15	The Role of Virtual Care: When, Where and Practical Issues	Erin O’Shaughnessy, MScN, NP-PHC Lyte Medical
13:15-14:15	Panel Discussion: Nurse Led Businesses	Kyla MacGinnis, MN, BScN, RN Kirk Nyquist, MA, BSN, RN Carey Ferris, RN, CPMHN (C), MMHCP Heather Jones, BScN, RN, PNC (C)
14:15-14:30	Q&A	
14:30-15:00	Nurse Entrepreneurs: Dare to S.O.A.R	Nicole Greaves, MN, BScN, RN, RCRT, Holistic Wellness Consultant, HealthCare Solutions
15:00-15:15	Sponsored Presentation	Organon
15:15-15:45	Independent Practice Nurses in Canada: An Overview of Standards and Legalities	Lynn Joseph, MScN, BScN, RN, CNN (C) Care Manager, Nurse on Board Inc.
15:45-15:50	Q&A	
15:50-16:00	Closing Remarks and Survey	