



**CASERNs 2<sup>nd</sup> Virtual Conference**  
**“Nurses in Independent Practice: A Paradigm Shift”**  
 Saturday, February 8, 2025 // 09:00 to 16:00 EST

## Preliminary Program

Register now at [www.casernsconference2025.com](http://www.casernsconference2025.com)

Time (EST)	Topic	Speaker
09:00-10:00	<b>Visit the Virtual Exhibit Hall</b>	
10:00-10:05	<b>Opening Remarks &amp; Land Acknowledgement</b>	Gigi van den Hoef, MHS, BSc, RN CASERNs Executive Director
10:05-10:35	<b>Keynote Address: How Nurses in Independent Practice are Creating Change Outside Traditional Roles</b>	Valerie Grdisa, PhD, RN, CEO, Canadian Nurses Association
10:35-10:45	<b>Q&amp;A</b>	
10:45-11:15	<b>Marketing Your Business to a Culturally Diverse Population</b>	To be announced
11:15-11:45	<b>Incorporating a Health Care Business: Advantages and Limitations</b>	FBC Consulting
11:45-12:00	<b>Q&amp;A</b>	
12:00-12:15	<b>Sponsored Presentation</b>	To be announced
12:15-12:45	<b>Visit the Virtual Exhibit Hall</b>	
12:45-13:15	<b>The Role of Virtual Care: When, Where and Practical Issues</b>	Erin O’Shaughnessy, MScN, NP-PHC Lyte Medical
13:15-14:15	<b>Panel Discussion: Nurse Led Businesses</b>	Kyla MacGinnis, MN, BScN, RN Kirk Nyquist, MA, BSN, RN Carey Ferris, RN, CPMHN (C) Heather Jones, BScN, RN, PNC (C)
14:15-14:30	<b>Q&amp;A</b>	
14:30-15:00	<b>Nurse Entrepreneurs: Dare to S.O.A.R</b>	Nicole Greaves, MN, BScN, RN, RCRT, Holistic Wellness Consultant, HealthCare Solutions
15:00-15:15	<b>Sponsored Presentation</b>	To be announced
15:15-15:45	<b>Independent Practice Nurses in Canada: An Overview of Standards and Legalities</b>	Lynn Joseph, MScN, BScN, RN, CNN (C) Nurse on Board Inc.
15:45-15:50	<b>Q&amp;A</b>	
15:50-16:00	<b>Closing Remarks and Survey</b>	